

In-depth expertise sets Atoz apart from competitors

Luxembourg has crafted a unique position for itself in international business. The country's tax system reflects the openness of the economy and the willingness to act as a platform for international trade and finance.

"Once you're established in Luxembourg, the whole European market is open to you," says Paul Chambers, a partner at Atoz. The high-end, independent advisory firm offers a comprehensive and integrated range of tax and financial advisory services.

Still, many international investors would be bewildered by the many options available to them. The acronyms – SICAR, SICAV, and SOPARFI, to name just a few – can be confusing.

Atoz helps global investors make sense of it all. The collective industry expertise of Atoz professionals includes local and global companies in the following sectors: airline, banking, capital markets, communications, consumer goods and services, energy, financial services, insurance, media and entertainment, real estate, steel, private equity and venture capital.

In-depth expertise sets Atoz apart. The firm's nine partners and 80 tax practitioners are all seasoned professionals. "All the partners came from the top global firms," Chambers says. "Most of us have been doing tax work for over 20 years."

In addition, the firm has a team of carefully selected professionals who have extensive experience in serving the local market and multinational businesses. Everyone at Atoz shares a common approach of researching and understanding the facts before drawing conclusions and having a steadfast commitment to objectivity and the highest professional, legal, regulatory, and ethical standards.

These traits have helped Atoz close deals in Asia. "We're starting to do structured finance out of Asia, which is a new venture," Chambers says.



Paul Chambers, partner

At the same time, he predicts a major change. "We'll have much more inbound investments coming from Asia into Luxembourg and Europe, as opposed to from Europe into Asia," Chambers says.

The advertisement features a dark background with the Atoz logo at the top. Below the logo, it says 'TAX ADVISERS LUXEMBOURG'. To the right, there are several award certificates from 'LUXEMBOURG TAX FIRM OF THE YEAR' for the years 2006, 2007, 2008, and 2009. The central graphic consists of a row of five globes with white lines connecting them, symbolizing a global network. Below the globes, the text reads 'Leading tax advice in Luxembourg... and across the world.' At the bottom center is the Taxand logo, which is a square containing a cluster of dots. Below the logo, it says 'Your global network of leading tax advisors.' The website addresses 'www.atoz.lu' and 'www.taxand.com' are located at the bottom left and right respectively.

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TAX ADVISERS
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LUXEMBOURG TAX FIRM OF THE YEAR
2009 INTERNATIONAL TAX REVIEW

LUXEMBOURG TAX FIRM OF THE YEAR
2008 INTERNATIONAL TAX REVIEW

LUXEMBOURG TAX FIRM OF THE YEAR
2007 INTERNATIONAL TAX REVIEW

LUXEMBOURG TAX FIRM OF THE YEAR
2006 INTERNATIONAL TAX REVIEW

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